



FOR IMMEDIATE RELEASE:

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## **Golf Tournament Will Give Wellness Clinic A Healthy Start**

**North Vancouver, BC:** The 5<sup>th</sup> Annual North Shore Mayors' Golf Tournament has chosen its designated charity for the 2012 event:

### **North Shore Women's Centre: Complementary Health and Wellness Clinic**

The proposed clinic would be the first of its kind on the North Shore, an integrative health centre providing a wide range of complementary health care services to women living in poverty. Founded by the North Shore Women's Centre, it will receive \$50,000 from the proceeds of the Golf Tournament, which this year will be held on May 25, 2012 at the Seymour Golf & Country Club. The remainder of the Tournament's net proceeds will be shared by the North Shore Community Foundation and the West Vancouver Community Foundation. The Foundations support a wide range of programs across the North Shore, with the income from the trust funds they manage on behalf of the community.

The Complementary Health and Wellness Clinic aims to provide complementary medical information, advice and treatments free of charge to North Shore women residents. Services would have an educational and preventative focus, and could include acupuncture, Traditional Chinese Medicine, naturopathy, homeopathy, chiropractic, massage therapy and reflexology. The Clinic hopes that access to these wellness services will help women living in poverty to live healthier lives and prevent the development of serious health issues. The Clinic would also serve as a model and prototype for the Lower Mainland and beyond of a free, integrative health care centre.

"We are thrilled to be named the designated charity of this year's North Shore Mayors' Golf Tournament," says Michelle Dodds, Executive Director of the North Shore Women's Centre. "Good health is a marker of a strong, vibrant and sustainable community, and although

complementary health care services are now widely accepted as legitimate, their cost places them well out of reach of many members of our community on the North Shore. This clinic will have a profound effect on the lives of local women, while serving as a model to the greater community.”

Ongoing workshops and seminars on women’s health issues will also be offered to Clinic patients and members of the general public. A steering committee of established and distinguished medical practitioners and social service providers will guide the Clinic’s direction.

### **About the North Shore Mayors’ Golf Tournament**

The North Shore Mayors’ Golf Tournament is a charity fundraiser endorsed by all three mayors on the North Shore. It has run successfully for four years and has raised almost \$500,000 in that time to benefit needs across the entire North Shore. Each year a designated charity is identified to receive 50% of the first \$100,000 raised, and the balance is shared by the two community foundations, who add it to their endowment funds. In this way, some of the proceeds provide immediate benefit and some of the proceeds are invested to provide benefits in perpetuity.

The MGT receives strong support from over 60 corporate sponsors who provide the major share of revenues raised. Individual golfers also provide support. Each year the event has sold out, and the MGT has become a prominent event for business networking and community relations.

The MGT is run by a volunteer Event Committee of seven people with another 25 or more volunteers acting in various capacities on the day of the event. Administrative support is provided by the North Shore Community Foundation, and sponsorship sales support by the West Vancouver Community Foundation.

For further information:

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